# **W**12**B**U/**T**V

The Biggest Little Station in the Nation!

NOTED

Oct 1'91

### 116 WEST BULL RUN VALLEY DR. HEISKELL,TN 37754 (615) 947-1212

FEDS AS STAN COMMISSION OF TERRITHE SECRETARY

P.C. Box 121

September 13, 1991

Commissioner Roy J. Stewart: Chief, Mass Media Bureau

1919 M Street, NW Washington DC 20554

Re: Amendment of Part 74: RM-7772

Dear Chief Stewart:

Thank you for taking the time to respond to our earlier letters to our FCC Commissioners. We appreciate the attention all of you are giving our plight and pray that some equitable solution will be found.

OUR CONCERN REGARDING THIS MATTER IS THIS:

#### no cable - no income

It's as simple as that. During our two-and-half years on the air, five salespeople and I have made every effort to sell commercial time on my station: to no avail. Even though we cover more than 65,000 homes, businessmen are not willing to take the risk until we are on cable. At present our only income is from my Social Security retirement check and four ministers that pay minimal funds to support their programs. (Please see enclosed copies of three others that have cancelled).

Unless the cable systems in my area (Knoxville) are willing to carry this station (as promised by Telescripps before I applied for my construction permit) I will be put into bankruptcy and loose the savings from a life-time of hard work by my wife and me.

Another loss, perhaps as drastic, will be that this area will loose some of the most beneficial programming available. (Please see enclosed sample of our schedule). AND between fifteen and twenty persons that we could use for the station's operation will have to look elsewhere for work - to say nothing of the high school and college students that we had made arrangements to help train by "hands-on" experience in our studio.

We view our station as an asset to the Network stations in that we have leeway in composing our schedule so that we can devote much more time to things of Local interest: we carry numerous PSA's (including two half-hour showings weekly for Congressman John Duncan, Jr.); we can sell commercial time to those small businesses that cannot now afford the prices of

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the three network stations - thus helping those businesses to grow; and with proper funds we would be able to go forward with the many programs we had planned to produce in our studio by area people about area topics. At present, we are limited to football games and a few non-technical shows (since we cannot afford the personnel for large productions). We know that the networks are extremely limited as to any local productions.

We WANT to be able to fill the needs for which Low-power stations were designed. Without access to cable - there is no possible way: unless some generous benefactor should be willing to subsidize the station with an annual budget of something like \$250,000.00 ????? Can't you just see it now?

Seriously, we are (as are most other Low-power stations) in desperate need of help that apparently only you and your Commissioners can give.

Trusting in your good judgment to find a way, I am,

Yours Sincerely,

Earl Marlar, Owner/manager

Enclosures: 3-letters

partial schedule

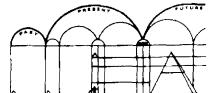
cc's: FCC Commissioners

PS: Ours is the only station operating a full twenty-four-hour day.



## Fort Worth Bible Students

P.O. Box 4085 Fort Worth, Texas 76106 Phone: (817) 237-9379



	Phone: (817) 237-9379	
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DREXEL BLDG, 3RD FLOOR 5554 NORTH FEDERAL HWY. FT LAUDERDALE FL 33308 (305) 771-7858 • FAX (305) 771-7769

(Dr. James Kennedy) \$85.00 wouther One hour - Sundays

July 22, 1991

Mr. H. Earl Marlar W12BU 116-W. Bull Run Valley Drive Heiskell, TN 37754

Dear Earl:

I received a notice from my records department that our contract expires on 8/11/91. I wanted to write to inform you that we will not be renewing this contract as market financial support does not merit doing so. As you know we are on WBIR in Knoxville and I am sure you understand that in making this decision we have to go with the station that reaches the greatest number of people with the Gospel.

Thank you for your help in the past and if things turn around to a more positive position, we may be back to you in the future. Thank you.

Sincerely,

Ed Mahoney

General Manager

EM:lhl



Founder and President: Evangelist Louis Kaplan

Treasurer: Paul Lewis

Secretary: Chira Kaplan

Board Members: Rev Terry Smith

Vivian Hayes Dennis Philips

Advisory and Honorary Members: Dr. Gordon Becksread Payson Arizona Rev. Richard Zollner Pastor Ca vary Church of the Valley Scottsdale

Arizono Rev. Samuel Feldman Fr Lauderdale Florida Armur Korz

LaPorte Minnesota Rev. Samue: Oppenheim El Paso Texas Prof Elliot Klayman Calumbus Ohio Rev Don Levy Lodi California Dr. Mary S. Relfe.

TV Producer and Director: Brian Conner

Montgomery Alabama

Radio Producer: Marc Epstein

Lebanon/Israel Broadcast: Lebanon

Phoenix Messianic Congregation:

Sheldon Volk Phoenix, Arzona Radio Caroline:

Landon uropean TV Satellite Network:

Western Europe

JUNE 26,1991

MR EARL MARLAR W12BU/TV P.O.BOX 121 HEISKELL TN 37754

DEAR MR MARLAR,

PLEASE CANCEL OUR TELEVISION PROGRAMS WITH W12BU/TV AS OF JULY 24,1991.

WE HAVE A NUMBER OF LETTERS STATING THEY COULD NOT RECEIVE OUR PROGRAM AND WE CAN-NOT CARRY A STATION UNLESS IT IS SUPPORTED.

OUR FINANCES ARE VERY LOW AT THIS TIME, AND WE ARE CANCELING OTHER STATIONS THAT DO NOT SUPPORT US.

THANK YOU FOR YOUR COURTESIES,

SINCERELY

LOUIS KAPLAN

PRESIDENT

LK/vh

Ent called: 7-1-91

Lee referred to Stare Fataw 691-4344

W 12	BU SEPTEMBER	TELEVISION	PROGRAMMING S	CHEDULE	1991 TV - 12
Frida	v - September 20	Sunday	- September 22	Monday	- September 23
PM		AM		AM	
4:30	Joy Junction	11:30	Hollywood Update	10:00	"700" Club
5:00	Studio 7	12:00	Noise Network	11:00	Heart to Heart
5:30	Outdoor Adventures	1:00	Today's World	11:30	Our World
.6:01	omeNet News	3:00	SWING HIGH: SWING LOW -	1937 PM	
6:30	american Snapshots	5:00	THE BLACK BOOK - 1949	12:00	HE FOUND A STAR - 1945
7:00	Catch the Spirit	7:00	Divine Plan	1:30	Sunshine Factory
7:30	Backstage	7:30	R. G. Hardy	2:00	Joy Junction
8:00	ARIZONA KID - 1939	8:00	Jerry Falwell	2:30	Human Dimension
9:00	AMERICAN EMPIRE - 1942	9:00	In Touch	3:00	COPE: LIVE call-in
11:00	The Flying Nun	10:00	Catch the Spirit	4:00	Adventures in Dry Gulch
11:30	Wrestling	10:30	Prophecy Countdown	4:30	Captain Hook
1		11:00	New Testament Light	5:00	Studio 7
Saturo	day - September 21	11:30	Chuck Smith	5:30	Great Outdoors
AM		PM		6:00	HomeNet News
12:30	Wally George	12:00	This Is The Life	6:30	American Snapshots
1:30	Today's World	12:30	Profiles	7:00	This Is the Life
2:30	Connie Martinson	1:00	Joy of Music	7:30	Westbrook Hospital
3:00	LI'L ABNER - 1940	1:30	Our World	8:00	Over the Hill Gang
4:30	Sherlock Holmes	2:00	Weekend Sports	9:00	Joy of Music
5:00	BERLIN EXPRESS - 1948	3:00	Outdoor Gazette	9:30	A Walk Through the Vatican
7:00	Today's World	3:30	Bill Dance Fishing		
8:00	Travelview	4:00	America's Backyard	10:00	Hollywood Update
8:30	Autdoor Trail	4:30	Outdoors w/Archie Phillip	s 10:30	Rik Turner
9:00	tdoor Encounters	5:00	Health & Fitness	11:00	The Flying Nun
9:30	Get Wet	5:30	Knight & Hale Hunting	11:30	Wrestling
10:00	America's Backyard	6:00	Representative John Dunca	ın:	
10:30	Journey to Adventure		Washington Report	Tuesday	- September 24
11:00	Outdoor Gazette	6:30	Women's Issues	AM	
11:30	Animal Clinic	7:00	Texaco National Acad	demic 12:30	Today's World
PM			Champsionships	2:30	Connie Martinson
12:00	VPN Promotion	8:00	The King Is Coming	3:00	MELODY MASTER - 1941
12:30	Outdoor Gazette	8:30	Good News From the City of	f God 4:30	Dragnet
1:00	Fishing the West	9:00	Family	5:00	THIRTY-NINE STEPS - 1935
1:30	Sportsman's Showcase	10:00	Big Band Days	7:00	Linda Allen Exercise
2:00	Wheel Power		VPN Promotion	7:30	Four Star Playhouse
2:30	Knight & Hale Hunting	11:30	California Music	5:00	LAW OF THE UNDERWORLD - 1938
3:00	Midwest Angler			9:30	Another Life
3:30	Outdoor Encounters	Monday	- September 23	10:00	"700" Club
4:00	falt Water Ventures	AM		11:00	Heart to Heart
4:30	st of Bill Dance	12:00	Rap to Rock	11:30	Origins
5:00	On Pit Road	12:30	Today's World	PM	
5:30	Wild Game & Country Cooking	2:30	Jack Benny Show	12:00	ADVENTURES IN BLACKMAIL - 1943
6:00	Outdoor Trail	3:00	TOM BROWN'S SCHOOL DAYS -	1940 1:30	Sunshine Factory
6:30	Billy Westmorland Fishing		I LIVE ON DANGER - 1942		Quigley's Village
	Young Country	6:30	Ed Wynn Show		Missions '91
8:00	THE PAHNTOM CREEPS - 1939		Linda Allen Exercise		COPE: LIVE call-in
10:00	Dr. Jack van Impe	7:30	Four Star Playhouse		Adventures in Dry Gulch
10:30	Rap to Rock		LITTLE RED SCHOOLHOUSE -		Quigley's Village
11:00	Nashville Review		Another Life		Studio 7
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Char te Marlar P.O. x 121

Heiskell TN 37754

Wednesday - September 25 5:00 MR. ACE - 1946 4:00 Adventures in Dry Gulcl AM 7:00 Linda Allen Exercise 4:30 Joy Junction	W 12 BU SEPTEMBER	TELEVISION	PROGRAMMING	SCHEDULE	1991	TV1
11:30   Wrestling	Tuesday - September 24	Wednes	sday - September 25	Frida	ay - September 2°	7
6:00	PM	PM		AM		
10:00	5:30 Out & About	11:30	Wrestling	8:00	D ENEMY OF WOMEN	- 1944
7:00   Backstage	6:00 "omeNet News			9:30	Another Life	
7:30 Macintosh Update 12:30 Texaco Star Academic Champs 11:30 Kathy Nikou 8:00 THE GIRL NEXT DOOR - 1953 1:00 Jack Van Impe PM 9:30 V P N Promotion 1:30 Behold the Lamb 12:00 RIDE, RYDER, RIDE - 19:00 Eischeid 2:00 Today's World 1:30 Sunshine Factory 11:00 The Flying Nun 2:30 Connie Martinson 2:00 St. Bernard 11:30 Wrestling 3:00 THE DRIFTER - 1934 2:30 Profiles 4:30 Racket Squad 3:00 COPE: LIVE call-in Wednesday - September 25 5:00 MR. ACE - 1946 4:00 Adventures in Dry Gulch AM 7:00 Linda Allen Exercise 4:30 Joy Junction	6:30 merican Snapshots	Thursd	lay - September 26	10:00	700" Club	
8:00 THE GIRL NEXT DOOR - 1953       1:00 Jack Van Impe       PM         9:30 V P N Promotion       1:30 Behold the Lamb       12:00 RIDE, RYDER, RIDE - 19-19-19-19-19-19-19-19-19-19-19-19-19-1	7:00 Backstage	AM		11:00	Heart to Heart	
9:30 V P N Promotion 1:30 Behold the Lamb 12:00 RIDE, RYDER, RIDE - 19- 10:00 Eischeid 2:00 Today's World 1:30 Sunshine Factory 11:00 The Flying Nun 2:30 Connie Martinson 2:00 St. Bernard 11:30 Wrestling 3:00 THE DRIFTER - 1934 2:30 Profiles 4:30 Racket Squad 3:00 COPE: LIVE call-in 10:00 MR. ACE - 1946 4:00 Adventures in Dry Gulch 10:00 AM 10:00 Junction			Texaco Star Academic C	hamps 11:30	) Kathy Nikou	
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11:00 The Flying Nun 2:30 Connie Martinson 2:00 St. Bernard 11:30 Wrestling 3:00 THE DRIFTER - 1934 2:30 Profiles 4:30 Racket Squad 3:00 COPE: LIVE call-in Wednesday - September 25 5:00 MR. ACE - 1946 4:00 Adventures in Dry Gulcl AM 7:00 Linda Allen Exercise 4:30 Joy Junction	9:30 V P N Promotion	1:30	Behold the Lamb	12:00	RIDE, RYDER, RI	DE - 1948
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4:30 Racket Squad 3:00 COPE: LIVE call-in  Mednesday - September 25 5:00 MR. ACE - 1946 4:00 Adventures in Dry Gulcl  AM 7:00 Linda Allen Exercise 4:30 Joy Junction		2:30	Connie Martinson	2:00	) St. Bernard	
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AM 7:00 Linda Allen Exercise 4:30 Joy Junction		4:30	Racket Squad	3:00	COPE: LIVE	call-in
·	Vednesday - September 25	5:00	MR. ACE - 1946	4:00	) Adventures in D	ry Gulch
12:30 Knight & Hale Hunting 7:30 Four Star Playhouse 5:00 Studio 7	AM	7:00	Linda Allen Exercise	4:30	) Joy Junction	
	12:30 Knight & Hale Hunting	7:30	Four Star Playhouse	5:00	Studio 7	
1.00 Bill Dance Eighter Commentar Admin 1035 F.30 Outlies threshoped	IAAA DAII DIII DII BARAA	0~ 0.4	_стветкт колит 1005	E. 20	l Auklana tilirantu	wan
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